

# COOKIES POLICY

FOR

SKYRISE SP. Z O.O.

Actualisation at February 2, 2019

Herein Cookie Policy provides with rules applicable to storage of and access to data in a form of "cookie files" on the devices of Users of Skyrise web portal while providing online services by Skyrise acting as the Controller of the web portal.

Such terms and conditions of provided services in relation to Cookie files are one on the instrument in adopted methodology on complying by the Controller with legal regulations and recognised standards of data protection, including personal data protection given within the Regulation (EU) 2016/679 of the European Parliament and of The Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation or GDPR)

## §1. DEFINITIONS

1. **Portal** - web portal operated by the Controller under <https://www.skyrise.tech>;
2. **Third's parties portal** – web portals of Controller's partners, service providers to Controller or those to whom the Controller provides services;
3. **Controller** – the company of **Skyrise Sp. z o.o.** (Ltd. ), with its registered seat at Jana III Sobieskiego Str. 2, 40-082 Katowice, entered by District Court for Katowice, VIII Commercial Division within National Court Registry at number KRS 0000452810, having Tax Identification number (NIP) of 954-274-19-69 and Public Statistical Number (REGON) of 243196124, that renders online services generally by the use of the Portal, whereby cookies files are set up and automatically providing the Controller with information on Users, being stored and processed according to this Policy;
4. **User** - the person using the Portal and having access to the online services rendered by the Controller by means of the Portal;
5. **Device** – electronic device including integrated software by means of which the User gets access to and benefits from the Portal;
6. **Cookies** – electronic files being a small piece of text sent to User's browser by website tha User visits and stored on Device used to browse websites, including Portal;

## §2. TYPES OF COOKIES

Cookie files used to contain a name of webpage domain they come from, storage time on the device and accrued value. General types of cookies file are as follow:

1. **Internal Cookies** – cookies being set up by the Controller in the Portal and being read from User's Device by information system in regard to services provided by the Controller;
2. **External Cookies** – cookies being set up by the Third Parties' portals and being read from User's Device by information system of such portals in cooperation with the Portal;
3. **Session Cookies** – cookies being set in and read from User's Device by the Portal and Third's Parties portals during one browsing session by means of the Device and disappear when the browser is closed.
4. **Persistent Cookies** – cookies being set in and read from User's Device by the Portal and Third's Parties portals during one browsing session by means of the Device and remain stored until removed manually. Those cookies do not automatically disappear after browsing session, unless specific configuration of the Device is set up to do that.

## §3. BEZPIECZEŃSTWO

1. Internal Cookies used by the Controller are safe for User's Device. It means especially that those files notwithstanding their storage and remembering characteristic do not allow for:

- **collecting any personal data from the User's Device;**
  - **spreading viruses or other malicious software (e.g. Trojan viruses) into User's Device.**
2. **Internal Cookies** used by the Controller allow to identify software used by User and by such means to personalise the content of Portal to each User.
  3. The Controller is now liable however, for security of External Cookies used by the partners in relation to Portal, the list of which the Controller provides within provision of § 5 in this Policy.

#### §4. PURPOSE OF COOKIES' USAGE

1. The Controller uses Internal Cookies to the purpose of:
  - **Marketing and advertisement** – that is meant by the Controller's marketing goals and advertising to Users with the use of online advertisement instruments;
  - **Interaction with social media by means of the Portal** – whereas the Controller uses cookies of Portal to support and popularise the Portal through the benefit of social media like Facebook and Twitter, which means those web portals may also use cookies used by the Controller.
2. The Controller uses External Cookie to the purpose of:
  - **Marketing and advertisement** – the Controller and Third Parties' Portals use cookies for marketing goals and advertising to Users by means of online advertisement instruments;
  - **Collecting statistic data** - the Controller and Third Parties' Portals use cookies for collecting and processing general statistic data by means of analysis tools such as visiting statistics, users' devices characteristics, or web traffic statistics. Such data are collected to enable assessment and improvement of the level of online service by means of the Portal;
  - **Presenting multimedia services** – the Controller and Third Parties' Portals use cookies for multimedia online services by means of Portal webpage, among others: watching movies provided by YouTube;
  - **Interaction with social media by means of the Portal** - the Controller and Third Parties' Portals use cookies to support and popularise the Portal through the benefit of social media like Facebook and Twitter, which means those web portals may also use cookies used by the Controller

#### §5. THIRD PARTIES' PORTALS

1. The Controller cooperates with following partners under Portal, i.e. third parties' webpages that area allowed to send External Cookies into User's Device:
  - 1) for Google Analytics – the controller of those External Cookies is Google Inc. with its registered seat in USA,
  - 2) for Google AdSense - the controller of those External Cookies is Google Inc. with its registered seat in USA;
  - 3) for Google AdWords - the controller of those External Cookies is Google Inc., with its registered seat in USA;
  - 4) for YouTube - the controller of those External Cookies is Google Inc., with its registered seat in USA;
  - 5) for Facebook - the controller of those External Cookies is Facebook Inc., with its registered seat in USA and/or Facebook Ireland with its registered seat in Ireland;
  - 6) for Twitter - the controller of those External Cookies is Twitter Inc. with its registered seat in USA;

- 7) for Mouseflow – the controller of those External Cookies is Mousflow Inc. with its registered seat in USE; such cookies collect User's IP address (excluding cases the User configured not to do so), geographic data, demographic data, as well as configures heat maps and record monitoring sessions of Users' activity on Portal webpage;
2. The Controller does not store on its servers and does not process Users' IP address, however informs the User that Third Parties' Portal may do such.

#### **§6. STORAGE AND ACCESS RULES**

1. At all time the User may individually manage settings on User's Device and change the configuration in relation to recording, storage, deleting and controlling access to data used by cookies files, especially by means of many different tools on cookies in settings of User's browser.
2. Information on how to switch on or off some of cookies file in most populate internet browsers and mobile devices are available on webpage located in: *how to disable cookies*.
3. Settings available on User's browser or on mobile device allow also to limit the way cookies control data by various webpages visited by the User, including not to agree or withdrawal already given permission on using cookies by means of choosing to delete cookies or to block cookies from being placed.
4. At all time the User may withdraw the given consent on using cookies and delete all cookies stored so far by means of settings of User's Device.

#### **§7. TERMS ON USER'S CONSENT AND ITS WITHDRAWAL**

1. Managing Portal the Controller asks for User explicit consent on recording and using cookies on User's Device in a way prescribed in this Policy document.
2. However, limiting access for cookies on User's Device results in disability of using Portal.
3. Deleting cookies (collected so far) on User's Device (using settings of User's browser) will invoke communication on required consent of the User to allow for cookies.
4. In case the User is not willing to give the consent on cookies being used by the Portal, should finish browsing the Portal and close the webpage under which the Collector operates the Portal.

#### **§8. MODIFICATIONS TO COOKIES' POLICY**

1. The Controller reserves the right to modify this Policy, without prior individual notification of any User of the Portal about such modification.
2. At all time the changed implemented to this Policy document shall be kept up-to-date and notified by the webpage <https://www.skyrise.tech.com>, with additional information about the date of such enforcing..